

PROMOTING YOUR PROCEEDINGS

World Scientific is proud to be associated with the publication of your conference proceedings. In order to advertise your book and focus our promotion as effectively as possible, we need certain information from the authors. We would greatly appreciate if you could spend a few minutes of your time completing it. Use additional paper if necessary.

To expedite publicity for your book, please mail or fax this form back to us *within two weeks of receiving it*. Thank you for your cooperation.

1. Basic Details

Main title: XXI International Symposium on Lepton and Photon Interactions at High Energies

Subtitle: LEPTON-PHOTON 2003

Venue and date of conference: Fermi National Accelerator Laboratory, August 11-16, 2003

No of pages (approx): 700 Manuscript Submission Date: November 30, 2003

Author(s)/Editor(s)* with affiliation(s) - exactly as to be printed in book :

**Please delete as appropriate.*

Editors:

Harry W. K. Cheung, Fermi National Accelerator Laboratory

Tracey Pratt, University of Liverpool

Nationality and country of residence (*for Customs purposes*) :

Harry W.K. Cheung, U.K. citizen, U.S.A resident

Tracey Pratt, U.K. citizen, U.K. resident

2. Contents and Preface

Please attach a list of *contents* of your book and the *preface or foreword* if available. Use draft versions if the final text is not available. This material usually provides a good picture of what your book is about, and is therefore very helpful in the preparation of promotional literature.

- The contents and the preface/foreword are attached.
Part of the material requested is attached; more will be sent as soon as it is available.
- The requested information is not yet available but will be sent as soon as it is ready.

3. Subject Classification

To focus our marketing effectively and to classify your book with related titles, please

- tick (✓) the main classification for your book, and
- put a cross (☐) against any secondary (cross-disciplinary) classifications you think are appropriate.

I Architecture/Building Management

- Architecture Building Management

II Arts & Social Science

- Anthropology International Relations/Policy Studies Political Science
 Culture Studies Philosophy Psychology
 Sociology/Social Issues

A Asian Studies

- Asian Business/Management Asian Culture/Politics/Society Asian Literary Studies/Literatures
 Asian Economies Asian History

B Business & Management

- Decision Sciences Innovation/Technology/ Knowledge/ Information Management Operations Management/ Operations Research/ Management Sciences
 Entrepreneurship International Trade/Business Organizational Behavior

C Economics & Finance

- Asian Economies/International Economics/Developmental Economics General Economies/ Macroeconomics/Microeconomics/ Industrial Organization Mathematical Economics/ Modeling/Game Theory/ Econometrics
 Computational Methods for Economics & Finance/Statistics for Economics & Finance Health Economics Mathematical Finance
 Environmental Economics/ Management History of Economic Thought/ Economic History Money & Banking/Corporate Finance/Investments/Financial Markets & Institutions
 Political Economy

D Education

- Education

III Chemistry

- Analytical Chemistry Fullerene Chemistry Polymer Chemistry
 Catalysts Chemistry Industrial Chemistry Solid State Chemistry
 Computational Chemistry Inorganic Chemistry Supramolecular Chemistry
 Electrochemistry Nuclear Chemistry Surface/Interface Chemistry
 Emulsion/Microemulsion Chemistry Organic Chemistry Theoretical Chemistry/Quantum Chemistry
 Environmental/Atmospheric Chem Photochemistry General
 Physical Chemistry

IV Computer Science

- Artificial Intelligence Networking Software Engineering/Programming
 Databases/Information Sciences Neural Networks Supercomputing (Parallel Computing)
 Fuzzy Logic Pattern, Handwriting Recognition/ Image Analysis Theoretical Computer Science
 Machine Perception/Computer Vision Robotics & Automated Systems General

V Engineering

- Aerospace Engineering Computer Engineering Materials Engineering
 Biomedical Engineering/Bioengineering Earthquake Engineering Mechanical Engineering
 Chemical Engineering Electrical & Electronic Engineering Ocean Engineering
 Civil Engineering Engineering Mechanics Systems Engineering
 Industrial Engineering Others

VI Environmental Science

- Biological Conservation & Preservation
- Energy Research
- Environmental Economics
- Environmental Education
- Environmental Engineering
- Environmental Management & Planning
- Environmental Technology
- Geology/Earth Science
- Hydrology
- Meteorology/Climatology
- Natural Resource
- Oceanography
- Pollution
- Waste Management

VII General

- Chinese Publications

VIII History of Science

IX Life Sciences/Biology

- Animal/Plant Physiology
- Biochemistry
- Biocomputing
- Bioinformatics/Computational Biology
- Biomathematics
- Biophysics
- Biotechnology
- Botany
- Cell/Molecular Biology
- Ecology
- Evolution Biology
- Fish & Marine Biology
- Genetics
- Human Biology/Biological Anthropology/Primateology
- Natural Product Research
- Neurobiology
- Psychology
- Zoology
- General

X Materials Science

- Amorphous Materials
- Ceramics
- Electron Microscopy Scanning Tunneling
- Glasses, Insulators & Optical Materials
- Semiconductors & Related Areas
- Liquid Crystals & Crystallography
- Metallography
- Microelectronics
- New Materials
- Polymers
- Spectroscopy & Other Analytical Techniques
- Superconductivity & Magnetic Materials
- Surface Science
- Tribology

XI Mathematics

- Algebra & Number Theory
- Analysis & Differential Equations
- Approximation Theory
- Combinatorics & Graph Theory
- Control Theory
- Fluid Mechanics
- Fuzzy Mathematics
- General Mathematics
- Geometry & Topology
- Logic
- Mathematical Biology
- Mathematical Finance
- Mathematical Modeling
- Mathematical Physics
- Mechanics
- Numerical & Computational Mathematics
- Optimization
- Probability & Statistics
- Stochastic

XII Medicine

- Alternative Medicine
- Anaesthesia
- Anatomy/Embryology
- Cardiology
- Clinical Biochemistry
- Community & Occupational Health
- Dentistry
- Dermatology
- Ear, Nose & Throat
- Endocrinology
- Forensic Medicine
- Gastroenterology
- Geriatric Medicine
- Haematology
- HIV & AIDS Research
- Human Physiology
- Infectious Diseases
- Immunology
- Internal Medicine
- Microbiology/Virology
- Nephrology/Renal Medicine
- Neurology/Neuroscience
- Nuclear Medicine/Radiology/Medical Imaging
- Obstetrics & Gynaecology
- Oncology/Cancer Research
- Ophthalmology
- Orthopaedics/Biomechanics
- Paediatrics
- Pathology
- Pharmacology
- Psychiatry
- Public Health
- Respiratory Medicine/Pulmonary Medicine
- Rheumatology
- Social Medicine
- Surgery
- Toxicology
- Tropical Medicine & Hygiene
- Urology
- Vascular Medicine
- General

XIII Nanoscience & Nanotechnology

- Atom Manipulation
- Electron States in Nanoscale Systems
- Fullerenes
- General
- Magnetic Properties of Nanostructures
- MEMS/NEMS (Micro- and Nano-Electromechanical Systems)
- Molecular Mechanics & Robotics
- Nanoelectronics
- Nanofabrication
- Nanoinstrumentation & Nanocommunication
- Nanomaterials & Nanostructures
- Nanomedicine & Nanobiology
- Nano-Optics
- Picotechnology
- Quantum Information
- Single Molecule Kinetics

XIV Nonlinear Science, Chaos & Dynamical System

- Nonlinear Science, Chaos & Dynamical System
- Complex Systems

XV Physics

- Accelerator Physics/Exp.Phys.
- Applied Physics
- Astrophysics, Astronomy, Cosmology
- Atomic Physics
- Classical Mechanics/Electrodynamics
- Computational Physics
- Condensed Matter Physics
- Geophysics
- High Energy Physics/Particle Physics
- High Temperature Superconductivity
- Laser Physics
- Liquid Crystal
- Low Temperature Physics
- Mathematical Physics
- Molecular Physics
- Nuclear Physics
- Optics
- Plasma Physics
- Quantum Physics
- Thermodynamics
- Semiconductors
- Statistical Physics
- Theoretical Physics
- General

XVI Popular Science

4. Readership

Please describe the target audience _____

(For example, upper level undergraduates, graduate students, researchers, academics/lecturers, industrialists, etc)

Level: Professional Undergraduate (Post)graduate Research

Main geog. markets: N. America Europe Asia Other: S. America

5. Blurb

a) Description of the Book

Please provide a description of the proceedings volume in about 100 words, highlighting one to three important features that will help in the promotion of the volume.

b) Contents

c) Keywords for the book (5-8)

6. Societies and Conferences

a) Please list academic or professional societies whose members may be interested in this volume.

b) Please list any major annual conferences or exhibitions which may provide suitable promotion opportunities for this volume.

7. Review Copies

a) Please give the name and country of publication of magazines and journals which might review this volume, or where the book could be advertised. (Where relevant, please give the name and contact address of the Book Review Editor if known to you.)

<i>Magazine/Journal</i>	<i>Nature of promotion (circle)</i>
1.	Reviews / Adverts / Both
2.	Reviews / Adverts / Both
3.	Reviews / Adverts / Both

8. Mailing Lists

Do you have personal mailing lists of institutions/individuals who might be interested in your book? If so, please supply us with the lists for sending promotional material.

9. Additional Items

These items can be useful for promotional purposes.

- A *curriculum vitae* (if not already provided) is attached
- A sample graphic from the book (copyright cleared) is attached

Thank you for completing this questionnaire